

# Call for Abstracts – Corporate Sponsored Research

## AANP 2010 Convention

### “Celebrating the Foundation of Medicine”

#### Portland, Oregon · August 11-15, 2010

The American Association of Naturopathic Physicians invites you to submit an abstract for the 25<sup>th</sup> Annual AANP Convention & Exposition.

**Important: Please read all guidelines before submitting an abstract. Incomplete abstracts will not be reviewed.**

**It is recommended that Corporate Research abstracts be submitted by January 15<sup>th</sup>. However, if qualified abstracts are not received by that time, the committee reserves the right to continue collection.**

#### **Presentation Topics/Setting**

The purpose of the corporate-sponsored research session is to provide commercial interests an opportunity to present research findings. This is NOT A VENDOR WORKSHOP, wherein the goal is to identify and advance the specific commercial interest of the presenter. Research must be free from corporate and/or brand identity, and the presenter's goal should be to advance the knowledge of the participants in the field of natural medicine.

Corporate Sponsored Research will be presented during the breakfast hour on Thursday, Friday and Saturday of the convention. Breakfast will be served in the foyer just outside the lecture room. Attendees will be encouraged to take their breakfast into the session rooms.

The room of the presentation will be marked clearly as to the presenter's commercial interest, and the location of the commercial interest's booth location. However, the presentation should be free from product or corporate references. Product or literature placement in back of the room on designated literature tables is allowed, but not on attendee tables or chairs.

#### **Sponsorship Information**

The corporate sponsored research track is a convention sponsorship. As such, there is a fee associated with the opportunity to present and to be a part of the convention program. The sponsorship fee for AANP corporate partners is \$2500 and for non-partners \$3500.

#### **Selection Process**

The Convention Committee will review all abstracts and make selections based on content, objectives, relevance to the conference themes, significance and originality of material, clarity of abstract and speaker experience/quality (if known).

If you are chosen to present at the convention, the deadline for final presentation submission is **June 14, 2010**. By submitting an abstract, you are agreeing to this deadline. **ALL presenters are REQUIRED to submit powerpoint slides** for the convention proceedings book. The Convention Committee has the right to cancel any presenter who does not meet these criteria. For continuing education purposes, all powerpoint presentations must be reviewed by the content committee prior to presentation or printing. Any speaker who does not submit a FINAL powerpoint presentation by June 14, 2010 will be replaced. **No changes will be allowed after this point.**

## **Instructions for Abstract Submissions**

#### **General Policies and Requirements**

- ❑ Abstracts should be factual and report significant research findings, clinical procedures and results, techniques or topics.
- ❑ All abstracts submitted are subject to review by the Convention Committee according to the above stated

criteria.

- ❑ The presenter must be a registered attendee in order to attend lectures other than their own. The presenter does not need to register if he or she does not intend to sit for other lectures during the conference.
- ❑ All presenters are responsible for their own expenses, including registration, travel, hotel and any other costs incurred by conference participation.
- ❑ Presenters are responsible for the transport and storage of any extra presentation materials.

### **Formatting and Submission**

All abstract documents should be submitted electronically as either a Word file or a PDF. Hard copies will not be accepted or reviewed.

Abstracts must be submitted via email to the conference planners at [AANPabstracts@sync-opate.com](mailto:AANPabstracts@sync-opate.com). Please type "AANP Call for CSR Abstracts 2010" in the Subject line of your email. Faxed or posted abstracts will not be considered however if you are not able to scan the signed forms to include in the email, you may fax those forms to 703.991.9133

### **Submission Specifications:**

**ALL of the following must be included in your submission. Incomplete abstracts will not be reviewed.**

- 1) Contact Information
  - a) Presenter(s) full name/degrees
  - b) Contact Name<sup>1</sup>(this is the person who will be the main point of contact for the conference planners. Please do not include more than one name)
  - c) Sponsoring Company
  - d) Address, City, State and Zip Code
  - e) Day time telephone
  - f) Fax number
  - g) Email address
- 2) Presentation title
- 3) Short description of presentation (up to 50 words)
- 4) Abstract<sup>2</sup>. All abstracts should include:
  - a) Clearly stated learning objectives
  - b) Presentation outline
  - c) Target audience/Level (e.g. new medical practitioner, highly experienced practitioner, researcher, scientist, policy maker, student, general audience, etc)
- 5) Biographical sketch<sup>3</sup> (up to 150 words)
- 6) Speaker Photo (jpg)
- 7) Signed CSR Guidelines & Agreement (attached)

There is no limit to the number of abstracts one may submit.

For questions about the abstract submission process please email Rebecca Takemoto, [rtakemoto@sync-opate.com](mailto:rtakemoto@sync-opate.com)

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<sup>1</sup> For multiple presenters and panel discussions, please list the names of all presenters and submit contact information for one person only.

<sup>2</sup> Not to exceed 500 words.

<sup>3</sup> For multiple presenters, please submit a biographical sketch for each person. Please include degree-granting universities attended.

<sup>4</sup> Forms Attached. Please note, you may be asked to submit similar forms again if you are accepted as a speaker at the AANP.

## 2010 Corporate Sponsored Research Guidelines and Agreement

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The room of the presentation will be marked clearly as to the presenter's commercial interest, and the location of the commercial interest's booth location. However, the presentation should be free from product or corporate references. Product or literature placement in back of the room on designated literature tables is allowed.

By signing this document, the commercial interest agrees to the above:

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Company Name

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Signature

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Date

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Name and Title of Contact Point

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Address

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Telephone