

# CONVENTION SPONSORSHIPS

## AANP 25<sup>TH</sup> ANNUAL CONVENTION & EXPOSITION

- Picnic-in-the-Park: \$5,000 - \$15,000      **NEW!** Several sponsorships available for this new family-friendly evening event. We are planning a fantastic Friday night event at a beautiful park in Portland. Convention attendees and their families/friends will join us for dinner and entertainment through the night. We have sponsorships available from \$5000 for entertainment to \$15,000 for the full event. Exposure will be based on sponsorship level and will include benefits such as signage and microphone time.
- Convention T-Shirt: \$12,000      **NEW!** Attendees will be wearing your logo during and after the convention. To celebrate the 25<sup>th</sup> Annual AANP convention, we will be making convention T-shirts for attendees. Add your logo to this commemoration T-shirt!
- Opening Reception: \$10,000      Meet & greet our attendees as soon as they arrive by hosting this reception. Host the Wednesday evening opening reception. Price is for sponsorship name only. Food/beverage etc will be at the expense of the sponsor. This sponsorship gives a company exposure in front of all of the attendees in any way the company wishes. Audio/Video presentations are welcome!
- Convention Bag: \$7,500 Attendees will carry your company on their shoulders for years to come. The AANP convention bag is always a favorite. The last several years we have provided attendees with a reusable grocery style bag. Attendees tell us they love to bring home a bag they can use all year. We're sure a sponsoring company will love to have their logo included!
- Water Bottle: \$8,000      You'll keep them thirsting for more each time they take a drink of water. Another give-away for convention attendees: AANP members carry and use these water bottles throughout the convention and during the year. The sponsoring company's logo will be engraved along side the AANP convention logo.
- Cyber Café: \$5,000      Want to connect with attendees? Let them browse the internet via your homepage! The cyber café is located just outside the exhibit hall. We set up a computer center with free internet access for attendees. The sponsoring company's website will be the portal for each attendee.
- Research Breakfast: \$2500 - \$5000      Dazzle them with your latest research while they sip coffee and eat breakfast! Hosted breakfast sessions are scheduled for Thursday, Friday and Saturday morning. These 3 sessions are the only corporate sponsored sessions in the convention program. Interested companies must submit a full abstract for review by the content committee. These sessions should be based on original research, not as a sales seminar.
- Exhibit Hall Lunch: \$5,000      Have a presence throughout the Exhibit Hall while attendees roam & eat lunch! The sponsor of lunch on Thursday, Friday or Saturday will have signage throughout the hall. The AANP will print table tents for each standing round, which are situated throughout the exhibit hall. Large signage will also be produced and displayed near the buffet lines.
- Hotel Key Cards: \$4,000 Your logo will greet the attendee in the morning & when they return to the hotel. Have your logo or message printed on the hotel key card. What better way to advertise your booth location than on the key attendees use every day?
- Gala Reception: \$3,500      Take the spotlight with signage at the gala, and on the gala ticket. The company sponsoring the Saturday night gala reception will receive large display signage and their logo/message printed on the back of the full color gala ticket.
- Lanyards: \$3,000      Grab them by the neck, with your logo wrapped around the convention lanyard. All attendees will receive a lanyard (nametag necklace) with their convention badge. The company who purchases this sponsorship will have their logo printed across the lanyard that every attendee is wearing.
- Door Drops: \$2,000      Imagine an advertisement strategically placed to greet attendees as they leave their room! Convention schedules are delivered on each morning via direct hotel room delivery. Sponsoring one day of the door drop will give the company the opportunity to print a full 8 ½ x 11 ad on the back – delivered directly to the attendees' hotel rooms!
- Chaperoned Email: \$2,500      We'll send a marketing email with your logo & company website attached. A sponsoring company can provide an email message or designed ad and AANP will email it to the full AANP membership list.
- Bag Inserts: \$1,000      Your product at their fingertips. Product samples will be inserted in attendees' convention bag. For \$1000 sponsorship fee, we will include your sample! This sponsorship is for product only, no paper/fliers please. Sponsors will be asked to provide up to 1000 samples.
- Proceedings Book Ad: (pricing below)      Your Ad – Your Design – Your Size – Your Choice!  
The proceedings book is the key to the information given to attendees. Speaker bios, session descriptions and convention schedules are joined with sponsorship ads in this book. This year, choose between black and white or full color.
  - Half Page: 8" x 5"      BW: \$750 / Color: \$1,250
  - Full Page: 8" x 10"      BW: \$1,250 / Color: \$1,750

TO SECURE A SPONSORSHIP, PLEASE FILL OUT THE **PAYMENT INFORMATION** PAGE AND SEND AS DIRECTED ON THE FORM. ALL SPONSORSHIPS MUST BE ACCOMPANIED BY A DEPOSIT, OR PAYMENT IN FULL. **QUESTIONS? REBECCA TAKEMOTO** [RTAKEMOTO@SYNC-OPATE.COM](mailto:RTAKEMOTO@SYNC-OPATE.COM) · 410-590-7900