



AANP

DC FLI 2016

FEDERAL LEGISLATIVE INITIATIVE

**American Association of Naturopathic Physicians
2016 Federal Legislative Initiative (DC FLI)
May 21-23, 2016, Washington Court Hotel**

PROGRAM AGENDA

**Saturday, May 21
Grand Ballroom**

7:30 AM Registration and Coffee

8:30 AM *President's Welcome* Jaclyn Chasse, ND

8:40 AM *Executive Director's Welcome* Ryan Cliche, CAE

8:50 AM *AANP's State Alliance: Providing a Firm Foundation for Shared Advocacy Success* Lorilee Schoenbeck, ND
Emily Telfair, ND
State Alliance Co-Chairs

9:00 AM *State "Pop-Ups": Updates from Around the Country* State Association Leaders

9:45 AM Breakouts: Advocacy Essentials I

A) Key Elements of a Licensure or Registration Bill *Facilitator:* Emily Telfair, ND
Immediate Past President
Maryland Naturopathic Doctors Association

B) Building Your Grassroots Presence *Facilitators:*
Eliot Edwards, ND
Vice President
Illinois Association of Naturopathic Physicians

Laura Farr
Executive Director
Oregon Association of Naturopathic Physicians

10:50 AM Breakouts: Advocacy Essentials II

A) Great Testimony: Setting the Stage, Developing Relationships – and Delivering *Facilitator:* Lorilee Schoenbeck, ND
State Alliance Co-Chair

B) Succeeding as an ND in a Pre-Licensed State *Facilitators:*
Maurice Werness, ND
North Carolina Association of Naturopathic Physicians

Dawn Ley, ND
Legislative Liaison
Wisconsin Naturopathic Doctors Association

Noon *Meet and Greet Luncheon*

1:00 PM *Small Association Management:
Tools and Tips* Meredith Bower Holt, CAE
Associate Director, Member Relations
American Society of Association Executives

2:00 PM *Fundraising Fundamentals:
Increasing Your Association's Revenue Stream* Stephen Peeler
Vice President, Development
American Society of Association Executives

3:00 PM *Digesting What We've Heard:
Implementing Tools and Tips for Small Associations* Ryan Cliche, CAE
Executive Director, AANP

Eliot Edwards, ND
Vice President
Illinois Association of Naturopathic Physicians

Amy Hawkins, ND
President
North Carolina Association of Naturopathic Physicians

Michael Traub, ND
Legislative Committee Member
Hawaii Society of Naturopathic Physicians

3:15 PM *Coffee and Dessert Break*

4:00 PM *Pathway of the Profession:
What Will Being Licensed in All 50 States Look Like?* Kasra Pournadeali, ND
Laura Farr, ND
Co-Chairs, Federal and State Affairs Committee, AANP

5:15 PM *Looking Ahead: Tomorrow's Agenda* Jaclyn Chasse, ND
AANP President

5:30 PM *Adjourn for the Day*

THANK YOU EMERSON FOR YOUR
SUPPORT OF THE AANP 2016
DC FEDERAL LEGISLATIVE INITIATIVE.



Sunday, May 22 Grand Ballroom

8:00 AM *Registration and Coffee*

8:30 AM *Advocacy within AANP's Strategic Plan*

Jaclyn Chasse, ND
AANP President

8:40 AM *AANP 2016 Policy Priorities and Congressional Ask*

Mike Jawer
Director of Government & Public Affairs, AANP

Laura Farr
Co-Chair, Federal and State Affairs
Committee, AANP

9:30 AM *The Shifting Political Landscape:
How Could Things Shake Out?*

Sheryl Cohen
Partner
ACG Advocacy

10:15 AM *High Quality Integrative Health Research:
The Federal Government's Process*

Wendy Weber, ND, PhD, MPH
Branch Chief, Clinical Research in Complementary and
Integrative Health
Division of Extramural Research National Center for
Complementary and Integrative Health (NCCIH) at
NIH

11:15 AM *Coffee Break*

11:30 AM *Medicare Demonstration Project:
A Blueprint for Needed Research*

Mike Jawer
Director of Government & Public Affairs, AANP

12:15 PM *Luncheon (Atrium Room – second floor)*

***The Future of Healthcare: Patient Centered and Prevention
Focused***

Marc Boutin, JD
Chief Executive Officer
National Health Council

1:15 PM *From Where I Sit:
Making the Most of Your Capitol Hill Visits*

Leslie Zelenko
Health Legislative Assistant
Rep. Mark Pocan (D-Wisc.)

1:45 PM *Why Am I Here and Why Should You Care?
Elevator Speech Workshop*

Rob Kachko, ND
Chair, Public Education and Media Affairs
(PEMA) Committee, AANP

Sean Heerey, ND,
Legislative Chair, New York Association of
Naturopathic Physicians

3:00 PM *Coffee and Dessert Break*

3:15 PM *Heading to the Hill:
Mock Visit Workshop* Dave Wenhold, CAE, PLC
President
Miller/Wenhold Capital Strategies, LLC

4:45 PM *Logistical Tips for Your Hill Visits/
Housekeeping and Final Q&A* Mike Jawer
Director of Government & Public Affairs, AANP

5:15 PM *Visualizing Success Tomorrow* Lorilee Schoenbeck, ND
State Alliance Co-Chair

5:30 PM *Adjourn for the Day*

Monday, May 23 Grand Ballroom

Attire: Business, comfortable shoes to withstand marble flooring; men, jacket and tie recommended.

6:30 AM Breakfast and meet-up opportunity in Capitol Room
(One level up from hotel lobby. Breakfast ends at 8:00 AM)

8:00 AM Depart for Capitol Hill
(Walk, Taxi, Uber)

4:00 PM Volunteers for Reception Arrive at Rayburn Foyer

5:00 PM Whole Health Congressional Reception – Rayburn Foyer

7:00 PM Photos & Farewells

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