AANP Staff:
Laura Culberson Farr, Executive Director
Traci Hobson, JD, LLM, Director of State Relations
Taryn Ernest, Manager of Public Relations, Marketing & Communications

Sona Camara, Member Services Coordinator
Melika Zand, Administrative Assistant
Shanel Evans, Accountant

OUR MISSION is to enhance human health and wellness by advancing the profession of naturopathic medicine.

OUR VISION is to create an atmosphere where naturopathic doctors guide and empower people to discover and experience improved health, optimal wellness, and effective management of disease through the principles and practices of naturopathic medicine.
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2017: Member & Mission Focused

Members are the lifeblood of the AANP and as such, in 2017, staff looked at programming and benefits geared toward its members and set out to increase value across all sectors. We are proud of the changes we have made and continue to push forward. These include:

- Expanding education opportunities through a series of monthly educational webinars
- Partnering with the Institute for Natural Medicine on the Campaign for Naturopathic Medicine – a series of FAQs to help promote the profession
- Co-locating the AANP Convention with the World Naturopathic Federation’s Annual Conference & the Naturopathic Medical Student Association’s Annual Conference and NMSA Cup
- Increasing member benefits and programs significantly
- Launching the AANP Spokespersons Team
- Growing our social media reach significantly across all platforms
- Helping two states become licensed – Massachusetts and Rhode Island

These accomplishments, along with many more, are highlighted in this annual review. We’re proud of these achievements, and look forward to continuing to serve the naturopathic profession in 2018.

Most of all, we know we could not achieve these accomplishments without the support of our valued members and our corporate partners. We thank you for your continued support and dedication to our mission.

Laura Culberson Farr, Executive Director
American Association of Naturopathic Physicians
Refining Membership and What Matters Most to You

New Benefits:

In 2017, the AANP reevaluated all member benefits and added new benefits that will bring increased value to our members. These benefits were chosen because they met the criteria of providing discounts and helping with professional and practice development. New member benefits include:

- NDAccess, a website hosting service uniquely geared toward naturopathic doctors
- The AANP 2017 Webinar Series, a free webinar and recording each month that rotated between professional development and trainings for state licensure efforts
- EcoParent Magazine, a FREE quarterly magazine for families that want to make healthier, greener lifestyle choices – perfect to have in your waiting room or office
- Medicine Talk, a content marketing service provider that helps the ND market their practice, while saving valuable time and energy
- ZENBand - comfortable, stylish headbands that feature flat speakers and an eye-mask in one – perfect for selling in your online or physical storefront

The AANP continues to seek out new ways to enhance the value of membership. View the 2017 Member benefits.

Benefit Highlights:

The “Find an ND” search tool, the most popular member benefit, offers the ability for NDs to list their practice in the AANP’s online directory, and continues to be one of the most visited pages with over 870,640 page views in 2017. Tens of thousands of people access the AANP’s site each month in search of a doctor in their area. This does not include the referrals that the AANP staff provide via phone and email to the thousands of consumers who contact us directly.

In addition, the AANP continues to provide additional discounts on valuable business services. These services help members day to day in their practices. Popular benefits include up to 80 percent off at Office Depot and FREE access to Natural Medicines, the most authoritative resource available on dietary supplements and natural medicines, including an interactions and effectiveness checker.
Also popular are the AANP Professional Resources to help build your practice, and the AANP Legislative Toolkit which offers templates, legislation background, fact sheets, and much more for your state legislative efforts. Other benefits in this category have all been curated with the busy ND or ND student in mind, providing everything our members need from education opportunities, market research, publications related to their fields, and more.

**NMSA-AANP Dual Benefit**

The contract between the AANP and the Naturopathic Medical Students Association (NMSA) was signed in 2016 but the real work began in 2017. As the largest association of Naturopathic Doctors, the AANP partnered with the NMSA to ensure that we are providing the platforms that not only enhance membership, but expose future naturopathic leaders to the resources they will need to open thriving practices and provide high-quality health care to patients. The AANP looks forward to continued partnership in years to come!

**Be the Change – AANP Board & Committees**

**New Faces: 2018 Board of Directors Elected**

Left to right: The AANP membership elected Karen Frangos, PT, ND, Moira Fitzpatrick, PhD, ND, Safiya McCarter, ND, MSAOM, LAc, and Kristaps Paddock, ND to the Board of Directors. Guru Sandesh Singh Khalsa, ND was appointed to finish the term of Laura Farr when she resigned from the Board to take the position of Executive Director. Elections took place in the spring of 2017. Jaquel Patterson, ND will succeed Jaclyn Chasse, ND as the President in 2018.

**AANP Committee Updates**

AANP Committee members are the crux of the Association. From the Board of Directors and AANP Sub-committees, our individual members volunteer and have a say in how we operate day to day and move the naturopathic medicine profession forward. Take a look below to see all of the AANP Committees and the new AANP Task Force.

**New Committee – Diversity + Inclusion Task Force**

In 2017, the AANP reenergized the Diversity + Inclusion Committee, a task force charged to develop a plan and strategic actions to build more equity, diversity, and inclusion amongst AANP members and in the field of naturopathic medicine. The task force will help the AANP not only serve under-represented populations but also naturopathic doctors in all the different ways that they practice. The task force has made 15 recommendations covering five areas, including:

a. Identifying issues related to maximizing the diversity of AANP membership
b. Celebrating the benefits and possibilities of a diverse and complex membership
c. Recognizing and celebrating the richness of an active, diverse membership
d. Encouraging active participation by the whole membership including identifying barriers and how to remove them
e. Enriching the Association and the profession through better integration of under-represented populations as well as all different practice styles of the naturopathic profession

AANP Committees – Getting Involved

In 2017, committee members helped guide the Association toward its goals while fulfilling important work that benefited the naturopathic medicine profession as a whole. At the end of 2017, over 80 AANP members were actively serving on a committee.

The individuals who make up these committees lend their expertise on varying issues from what education topics and themes will be at the center of the Annual Convention, to how the Association will spend its yearly budget, to policies and procedures of the Organization.

The AANP committees include:

<table>
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<th>Board Committees</th>
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<tr>
<td>● Federal and State Affairs Committee</td>
<td>● AANP Convention Committee</td>
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<tr>
<td>● Finance Committee</td>
<td>● Diversity + Inclusion Committee</td>
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<td>● Global Health Committee</td>
<td>● Post-Licensed Advocacy Team</td>
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<td>● Nominating Committee</td>
<td>● Pre-Licensed Team Committee</td>
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<td>● Professional Affairs Committee</td>
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<td>● Public Affairs and Media Education Committee</td>
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<td>● Scientific Affairs Committee</td>
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The 2017 AANP Annual Convention & Exhibition took place July 12-15 at the Arizona Biltmore in Phoenix. Nearly 800 people attended the Convention over the four days, the highest number recorded in a decade. The AANP offered 22.75 hours of continuing education. As in years past, the exhibit hall sold out with 65 exhibitor booths.

The 2017 Annual Convention partnered and co-located with the World Naturopathic Federation (WNF) along with the Naturopathic Medical Student Association (NMSA). Students with the NMSA held their annual NMSA Cup (an inter chapter collegiate bowl trivia competition for naturopathic medical students) while the WNF hosted its yearly General Assembly. Making up the approximately 800 in attendance were 458 physician participants, over 100 students, and approximately 200 exhibitor participants. Having both the NMSA and the WNF proved valuable for both attendees, sponsors, and exhibitors.

Once again, the Arizona Biltmore Resort, was a stand-out destination for the AANP Annual Convention. The hotel, nestled between 39 acres of gardens, swimming pools, and iconic architecture, provided the perfect venue for attendees to hear from authoritative voices and learn from pioneers of the profession who delivered world-class professional development experiences. Attendees engaged with sponsors and exhibitors to sample the latest industry products and services, and attended vendor showcases, breakfast sessions, and evening receptions, which provided high-level networking and social opportunities.
GALA RECOGNITION AWARDS SPOTLIGHT

The AANP honored the following members at the 2017 Annual Gala for their commitment to helping move naturopathic medicine forward. View past recipients.

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<th>Award</th>
<th>Recipient</th>
<th>Description</th>
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<tr>
<td>President’s Award – Griffin McMath, ND</td>
<td>Griffin McMath, ND</td>
<td>The President’s Award is given each year to the person the AANP president recognizes for boldly and publicly supporting the mission and vision of the AANP.</td>
</tr>
<tr>
<td>Physician of the Year Award – Amy Rothenberg, ND</td>
<td>Amy Rothenberg, ND</td>
<td>The Physician of the Year Award is bestowed upon someone who increases the knowledge and level of competence of fellow physicians, increases the vitality of or contributes to the profession of naturopathic medicine, and contributes significantly to the policy agenda of naturopathic medicine.</td>
</tr>
<tr>
<td>Benedict Lust Award – Jane Guiltinan, ND</td>
<td>Jane Guiltinan, ND</td>
<td>The Lust Award is a lifetime career achievement award intended to acknowledge extraordinary naturopathic doctors.</td>
</tr>
<tr>
<td>Champion of Naturopathic Medicine Award – Razi Berry</td>
<td>Razi Berry</td>
<td>The Champion Award is bestowed annually by the AANP Board of Directors to a non-ND who is deeply committed to changing the landscape of the healthcare through his/her championship of naturopathic medicine.</td>
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<tr>
<td>Corporation of the Year – Natural Partners</td>
<td>Natural Partners</td>
<td>The Corporation of the Year Award is bestowed on a company whose efforts have promoted the goals, projects, activities and functions of the AANP and naturopathic medicine.</td>
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Pictured, left to right: 2017 AANP award recipients Griffin McMath, ND; Amy Rothenberg, ND; Razi Berry
Success in Massachusetts and Rhode Island!

Congratulations to Massachusetts and Rhode Island for becoming the most recent states to license naturopathic doctors.

After more than two decades of persistent advocacy efforts by the Massachusetts Society of Naturopathic Doctors (MSND), the Massachusetts bill to license naturopathic doctors was signed into law by the Governor in January 2017. The AANP is proud of the valiant advocacy effort spearheaded by Amy Rothenberg, ND, Paul Herscu, ND, MPH, and the MSND legislative team.

Paul Herscu, ND, MPH & Amy Rothenberg, ND stand in front of the Mass. State House

Just months later, in July 2017, the Rhode Island bill to license NDs became law thanks to the robust leadership of M. Marcy Feibelman, ND and the Rhode Island Association of Naturopathic Physicians’ legislative team, with support from the AANP.

The passage of both bills represents a huge victory for consumer transparency and solid advancement of the profession’s legal standing.

The Rhode Island and Massachusetts victories follow closely on the heels of successful 2016 efforts by leaders in Pennsylvania, expanding the regulation of naturopathic doctors to three new states in 2016-17. A total of 23 US jurisdictions – 20 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands – now have laws regulating naturopathic doctors.

Resources for Advocacy

The AANP Pre-Licensed Team, led by co-chairs Emily Telfair, ND, and Eliot Edwards, ND, thrived in 2017. The group hosted a monthly teleconference call, which provided a forum for state association leaders to share information, experience, and advice.

The AANP Pre-Licensed Team moved forward in creating a comprehensive Roadmap to Licensure. While it is still a work in progress, it is proving to be a valuable resource to help fledgling state ND associations organize, build infrastructure, and begin to move toward legal recognition of NDs in their respective states.
The AANP online advocacy toolkit was revamped in 2017 and became a valuable resource for state leaders, no matter where they are on the path to licensure. Documents are continuously added, revised, and updated to ensure the content of the toolkit is current, accurate, and relevant.

The Pre-licensed Team continues to host monthly webinars on a variety of topics of interest to state association leaders and practicing NDs.

**State Advocacy Roundup**

*Activity in Pre-Licensed States*

- 6 states introduced bills to regulate NDs
- 2 of the bills remain pending for 2018
- 2 state associations hired new lobbyists to assist with advocacy efforts
- 6 state associations hosted one or more naturopathic medicine Lobby Days
  - 4 states held one or more legislative hearings
  - 6 state associations in pre-licensed states held naturopathic medicine conferences or continuing education events

*State Association Highlights*

- 4 states are beginning to organize naturopathic doctors to form state associations
- 2 fledgling state associations are organizing, building infrastructure, and seeking AANP affiliate status
- 75 members in 25 states and jurisdictions are now represented in the Pre-Licensed Team
- 6 states are aiming to introduce legislation in 2018
- 6 states are aiming to introduce legislation in 2019

*Sunset Reviews and Scope Bills*

- 2 states completed sunset reviews
- 2 states have expansion of scope bills pending
- 3 newly regulated states are going through the rules and regulations process.
To advance licensure and scope modernization efforts, the AANP awarded a total of $25,000 in grant funds, in two rounds of funding, to five state associations this year:

**Round 1 (April):**
- North Carolina Association of Naturopathic Physicians - $6,250.00
- Minnesota Association of Naturopathic Physicians - $6,250.00

**Round 2 (October):**
- New York Association of Naturopathic Physicians - $7,500.00
- Virginia Association of Naturopathic Physicians - $2,500.00
- Pennsylvania Association of Naturopathic Physicians - $2,500.00

The AANP received 14 grant applications that were evaluated on extensive criteria approved by the State and Federal Affairs Committee. Factors included:

- Whether the proposed funding was to support initial licensure or scope expansion efforts
- The experience and credentials of the state advocacy team
- Readiness of state association advocacy materials
- Whether the organization has a grassroots system in place
- History of attempts made to pass naturopathic legislation in the state, including degree of traction and progress made
- Strength of the organization's relationship building and outreach efforts
- Quality and thoroughness of its advocacy plan, including fundraising strategy
- Whether the association received any other grant funds recently
- Overall likelihood of achieving licensure or registration in 2017/2018
Advocacy Grant Recipients – In Their Own Words

“The Minnesota Association of Naturopathic Physicians was extremely grateful to receive the AANP grant for 2017. The grant has provided us with much needed support to continue our efforts to move from registration to licensure and toward an expanded scope of practice. Despite the unexpected resignation of our lobbyist, we were able to secure a new one that will provide the needed experience to accomplish our legislative goals in the coming years. Due to the current legislative atmosphere in MN, we will be focusing on outreach and education of both legislators and other professionals, in order to grow our grassroots support and facilitate future passage of both licensure and modernized scope of practice.”

- Ariel Barkeim, ND, Vice President, Minnesota Association of Naturopathic Physicians

“The AANP Advocacy Grant was instrumental for the NYANP’s ability to retain their lobbyist through the entire 2018 legislative session. We are extremely grateful to have the additional funding to see the session through to the end with a lobbyist firm who is competent in leading us forward. I can’t imagine not having the grant - we would have had to let the lobbyist go in February and finish the business at hand by ourselves. Thank you again. On behalf of the Board, we are grateful that the AANP saw NY’s potential for licensure. We’ll work hard to help make that a reality!”

- Nicole Nenninger, Executive Director, New York Association of Naturopathic Physicians

“One of the main goals of NYANP is to get licensure for naturopathic doctors in New York State. This process involves multiple phone calls, conversations and meetings with our lobbyists, strategic partners and elected officials. The AANP Advocacy Grant money is most welcome and necessary to continue this process and to advance the profession of Naturopathic Medicine New York State.”

- Sean Heerey, ND, President, New York Association of Naturopathic Physicians

“Receiving the 2017 AANP Advocacy Grant kept the NCANP legislative efforts alive this year. We simply would not have been able to do this work without it. We are so thankful to the AANP for this amazing support. It reminds us daily that our entire profession is behind us as we do this extremely difficult work. The grant inspired our spirits, kept us strong, and paid a large portion of our lobbying costs. Even with extreme fundraising efforts, we would not have been able to fund our lobbyist without the grant. Thank you.”

- Amy Hawkins, ND, President, North Carolina Association of Naturopathic Physicians

“The Pennsylvania Association of Naturopathic Physicians is so grateful for the support of the AANP. The $2,500 state advocacy award will cover the cost of our lobbyist for one month. Right now, this will help us to continue our work writing naturopathic regulations, while also advancing new legislation for naturopathic licensing. Your support is helping to advance naturopathic medicine in our state, and is helping to bring new providers to Pennsylvania. This is an exciting time in Pennsylvania, and we’re glad to have the AANP there with us every step of the way.”

- Marie Winters, ND, President, Pennsylvania Association of Naturopathic Physicians

“VAANP was thrilled to receive $2,500 from AANP. Fundraising is extremely challenging and the grant from AANP provided us with the precise amount that we needed to engage VAANP’s first lobbyist ever. The members of the Board of Directors at VAANP are sincerely grateful for AANP’s acknowledgement and gift in their journey to gain licensure for NDs in the Commonwealth.”

- Patricia Diefenbach, ND, President, Virginia Association of Naturopathic Physicians
The AANP continues to make strides forward with the naturopathic profession’s Federal initiatives in 2017. Efforts helped in bringing naturopathic doctors to the forefront of conversation at the Department of Veteran Affairs (VA). The AANP also worked to mobilize congressional support for a study of the benefits of naturopathic care for seniors, fought for naturopathic doctors’ ability to provide patients with safely compounded medications, and reiterated the need for federal intervention to ensure that naturopathic doctors and their patients are treated fairly by insurance plans across the country. Along the way, the AANP held one of its most successful legislative conferences ever, sponsored monthly seminars that provided naturopathic doctors with advocacy leadership training, and reached out to organizations with whom we could ally in extending the advocacy reach of the profession.

Here are highlights of the major strides made in 2017:

### Defending Patient Access to Safely Compounded Medications

In 2017, the AANP greatly expanded the fundraising campaign to bring in the dollars necessary to embark on a broader strategy to challenge the FDA’s restriction of compounded medications. The goal to reach $40,000 was met by the end of 2017. These funds gathered were earmarked toward the development of a Citizens Petition to challenge the FDA’s actions to limit access to certain compounded substances.

This fundraising effort is just Phase I of a campaign to challenge the FDA in our effort to stand up for the rights of patients to access safely compounded medication.

### Making Progress on Capitol Hill: The DC FLI

The 2017 DC Federal Legislative Initiative (DC FLI), held April 29-May 1, brought in more than 150 participants who gathered together to visit congressional offices and cultivate support for Section 2706 of the Affordable Care Act, which calls for provider non-discrimination in insurance plans.

As a result of the 2017 FLI, two letters were sent to Secretary of Health and Human Services Secretary Tom Price and Veterans Administration Secretary David Shulkin. The letter to Secretary Price urged enforcement of an existing provision in the Public Service Health Act, which requires that, for any service covered by an insurer, the insurer must cover provision of that service provided by any health care profession licensed or certified to provide that service under applicable state law.
The letter to Secretary Shulkin urged that the VA accelerate its consideration of the role NDs can play in the VA and that the VA establish an employment code for NDs, paving the way for veterans to have access to naturopathic care at VA facilities.


2017 Chronic Pain Seminar

A Natural Approaches to Chronic Pain Seminar was held on April 29 in conjunction with the 2017 DC FLI. The goal of the Seminar was to provide insight into the ways that chronic pain can be alleviated through natural, non-toxic, non-invasive therapies as a necessary, cost-effective alternative to opioids. The program highlighted the evidence basis for integrative therapies as an effective treatment for chronic pain, showcased the experience of integrative physicians in those treatments, and built support for policy changes intended to reduce patients' reliance on opioids.

Sessions featured prominent integrative physicians as well as invited speakers from Congress and the federal agencies. Highlighted speakers included:

- Robert (Bob) Twillman, PhD, Executive Director of the Academy of Integrative Pain Management
- Klee Bethel, MD, Medical Director of the Pain Relief Center at the Southwest College of Naturopathic Medicine
- Bill Walter, ND, primary care physician at the Federally Qualified Health Center in Lane County (Eugene OR), who has developed biopsychosocial care plans for chronic pain as well as a model for interdisciplinary group pain visits that combines primary care, natural medicine, and behavioral health perspectives
- Col. Chester (Trip) Buckenmaier III, MD, Program Director and Principal Investigator, Defense & Veterans Center for Integrative Pain Management
- Josephine Briggs, MD, Director of the National Center for Complementary and Integrative Health and
- Tracy Gaudet, MD, Director of the Veterans Health Administration’s Office of Patient Centered Care and Cultural Transformation.
- Through a joint providership with the AANP, the Academy of Integrative Pain Management designated the event for a maximum of 5.0 AMA PRA Category 1 continuing education credits.
Naturopathic Medicine Week

Naturopathic Doctors and students across the country celebrated Naturopathic Medicine Week, October 10-16. This was the fifth annual Week, initially created by the U.S. Senate through its Resolution urging Americans to learn more about “the value of naturopathic medicine in providing safe, effective, and affordable health care.” The Week affords an unparalleled opportunity to spread the word to patients, consumers, and the media.

Among the 2017 highlights, naturopathic medical schools and practitioners throughout the U.S. put on dozens of educational events, including webinar series, drawings, health fairs, and more. Many practices organized videos on what naturopathic medicine is, hosted “lunch and learns” on naturopathic medicine, interviewed with the media, and held exercise classes.

In 2017, the AANP partnered with the Institute for Natural Medicine (INM) with the chief goal of promoting awareness of the profession – both to the public and for its members. As such, the AANP and the INM launched the Campaign for Natural Medicine – a comprehensive and ongoing Frequently Asked Questions (FAQ) Series that aims to educate the public and serve as a resource tool for naturopathic doctors who wish to use the information in their practice.

At the time of this publication, the AANP and the INM has:

- Issued 16 Frequently Asked Questions, designed to promote consistent messaging around naturopathic medicine
- Distributed the Series to every AANP member, state association, medical school, and student
- Distributed a complete marketing packet, including cut-and-pasteable copy for social media posts, website placement, emails to patients and outreach to local reporters
- Issued 16 press releases to match the FAQs, which significantly raised “naturopathic medicine” in online search
- Seen tremendous success in positive SEO placement, including reaching over 19 million hits with just one FAQ, “Naturopathic Medicine Helps People Manage Chronic Pain with Addictive Opioids"

Online Messaging Continues to Grow

In early 2017, the AANP took a more concerted effort to put out the quantity of email blasts that our members appreciate. Members want to feel connected, but not bombarded. The proportion of members reading emails sent by the AANP impressively averages more than 35 percent (According to smartsights.com and other national sites, the health care profession average is 20 percent).
Social Media, Our Largest Following
Social media is one of the AANP’s most prominent ways to reach members and the naturopathic community. Our social media statistics increased across all platforms in 2017 thanks to our consistent messaging strategy. Each day, the AANP strives to research, post, and share information we believe will be extremely useful to members, their practice, and their patients. We are proud of this growth and the feedback we are receiving via social media platforms.

Rapid Response Spokespersons Team
In 2017, the AANP, with the help of its Public Education and Media Affairs (PEMA) team and the INM, formed the Rapid Response Spokespersons Team. The Team, which consists of over 66 AANP members who are experts in their field, will ensure that the AANP is equipped to handle any type of communication or public perception challenge, and be able to swiftly meet media opportunities that arise quickly. In doing so, the Team will advance our mission with the media, legislators, and the public, educating them about licensed naturopathic doctors and naturopathic medicine.

The role of the Rapid Response Team is to:
Respond rapidly to emergent news stories, positive and negative, and:
- Draft relevant issue statements when necessary
- Develop topical articles
- Determine when the AANP should provide high profile statements
- Guide the development and distribution of positive messaging
- Participate in media communications training

Ongoing Communications and Marketing
The AANP provides four regularly scheduled publications to its members.
- The AANP Weekly News Digest: Features content of currently published articles, curated by naturopathic doctors for members to be able to easily share with their patients and prospect
patients. Many members choose to post the articles on their social media pages, blogs, and websites.

- **Naturopathic Now**: the AANP’s bi-weekly e-newsletter, contains a compilation of important updates for members, action items, and professional and practice development articles.
- The **Natural Medicine Journal**, distributed monthly via the AANP, is one of two publications that is free to members, and full of the latest news and breakthroughs in natural medicine.
- **EcoParent** – a quality quarterly parenting magazine perfect for the practice waiting room and filled with excellent content. EcoParent is also free to members.

In addition to the above publications, the AANP issues regular communication to its members via email blasts, press releases, and op-eds. These materials can be found in the [AANP Newsroom](#) as well as on the AANP homepage in the [Naturopathic Community News](#) section.

Special thanks to the AANP Public Education and Media Affairs (PEMA) Committee for guiding the above initiatives. Under the leadership of Robert Kachko, ND, LAc, committee members have:

- Conducted one-on-one interviews with the media throughout the year
- Provided input on national issues relevant to the profession
- Drafted numerous op-eds and other communique
- Assisted with the promotion of AANP events via social media and blog posts

*Click on the icons to connect with us.*
AANP Corporate Partnerships & the Difference They Make

We are grateful for the numerous corporate partners who work with us to ensure that the AANP provides its members access to high-quality products and services. The AANP partners with companies that share our interest in improving health and engaging and supporting our members and their practice. Investments go toward helping consumers, patients, thought leaders, and policy makers learn about natural medicine and healthy foods.

### AANP 2017 Corporate Partners

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<th>EMERALD</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
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</table>
As you can see, 2017 was an exciting and productive year for the AANP. In 2018, we will continue to implement our Strategic Plan 2025, with the emphasis on accomplishing licensure for naturopathic doctors in every state. We also look to expand opportunities for our members and provide increased value and unparalleled services.

The opportunities for naturopathic medicine are plentiful and as we work toward our goals, the rest of the world is listening to our message and seeing the health benefits we have helped to promote. Increasingly each day, the media is portraying our profession as the leader in natural health care. Naturopathic doctors – our members – have been on the leading edge of national efforts such as the food as medicine movement and finding alternatives to opioids. These stories are portrayed in a positive light each day and are driving public interest in naturopathic care. The AANP intends to capitalize on the momentum we’ve begun to ensure that all Americans have a choice and that all have access to a naturopathic doctor for their healthcare.

Thank you for your continuous support! Together, we will keep the profession strong and bring much-needed transformation to America’s healthcare system.