



DC Federal Legislative Initiative (DC FLI) 2018

April 21 - 23, 2018
Embassy Suites Hotel
Washington, DC

Saturday, April 21

12:00 pm	Registration	
1:00	<i>Welcome to the DC FLI</i>	Jaquel Patterson, ND AANP President
1:10	<i>The History of Our Medicine: A Look Back While Moving Forward</i>	Joe Pizzorno, ND
2:00	<i>History of the DC FLI: Hits, Misses, and Why We're Back on the Hill Every Year</i>	Lorilee Schoenbeck, ND
2:45	Break	
3:00	<i>Federal Session: Intro to the Ask</i>	Karen Frangos, ND Michael Cronin, ND Shawn Hodges, PharmD
3:45	<i>Buzzwords: How to Talk About Naturopathic Medicine</i>	Emily Telfair, ND
4:45	<i>Taking Over the Country: State "Pop-Ups"</i>	State Leaders
5:45	<i>INM Update: Ambassador Program and Patient Gallery</i>	Griffin McMath, ND
5:55	<i>Success! Celebrating Victory in Rhode Island (video presentation)</i>	M. Feibelman, ND President, RIANP
6:00	Adjourn	

Sunday, April 22

7:00 am	Registration and Coffee	
7:50	<i>Welcome to Day Two of the FLI</i>	Laura Farr AANP Executive Director
8:00	Federal Session: <i>What's It Like, Really, in DC These Days: The Realities of This Administration</i>	Mark Guimond, Lobbyist
8:30	<i>Not "Just the Facts, Ma'am": Making a Connection</i>	Jennifer Bahr, ND
9:00	<i>When they say This, You say _____: Advocating Through the Barriers</i>	Jaclyn Chasse, ND
9:30	<i>The 1 Sentence Speech</i>	Mark Guimond, Lobbyist
9:45	<i>Federal Ask: Part 2</i>	Greg Garcia, ND
10:15	Break	
10:30	<i>Breakout Session 1</i>	
	A. <i>Elevator Speech Workshop 101</i>	Kristen Bishop, ND Baron Glassgow, CAE
	B. <i>Advanced Advocacy - Powermapping & Finding the Right Messenger</i>	Laura Farr
11:15	<i>Breakout Session 2</i>	
	A. <i>Speed Speeches Workshop 201</i>	Mark & Kallie Guimond
	B. <i>Advanced Advocacy - The Unspoken Rules of Lobbying: Finding the Sweet Spot</i>	Amy Hawkins, ND Kenton Anderson, ND
		Moderator: Laura Farr
12:00	Lunch	
1:30	<i>Breakout Session 3</i>	
	A. <i>Mock Visit Workshop</i>	Kallie Guimond, Lobbyist
	B. <i>Advanced Advocacy -</i>	
	a. <i>Progressive Legislation</i>	Roundtable Discussion
	b. <i>Succeeding in a Pre-licensed State</i>	Anya Chang, ND
2:30	Break	

2:45	<i>Federal Ask: Q&A</i>	Various Speakers
3:15	<i>Logistical Tips for Your Hill Visits</i>	Kallie Guimond, Lobbyist
4:00	<i>Bringing it Back to the States</i>	Mark Guimond, Lobbyist
4:30	<i>Visualizing Success Tomorrow</i>	Emily Telfair, ND
4:45	Adjourn for the Day	

Monday, April 23

Attire: Business Dress, comfortable shoes for pounding the marble floors and crossing from the House to Senate side. Men, jacket and tie preferred.

8:00 am	Depart for Capitol Hill (for group photo, then first set of meetings)
8:45 am	Group photo - location TBA
4:00 pm	Volunteers for Reception Arrive at Rayburn Foyer
5:00 pm	Whole Health Congressional Reception – Rayburn Foyer
7:00 pm	Photos and Farewells