

EndoANP

Endocrinology Association of Naturopathic Physicians

To Be or Not To Be...A Naturopathic Specialist

Wednesday, October 17th, 5:30-7pm pacific time

Register at: <https://InstantTeleseminar.com/Events/110929611>

Do you consider yourself a specialist or a generalist?

Studies of practices show that specialists can have deeper skills in their chosen area of expertise and can receive 30-55% more revenue for their services.

Fears about specialization include:

Loss of the ability to have a broad range of interests

Boredom from using fewer modalities

Protocol-based care with less individualized treatment

What if you could have the best of both?

This webinar will explore some of the ideas and controversies surrounding the specialty movement within the naturopathic profession.

Attendees will learn how to:

Collect their clinical experiences to find their best area of focus

Create content-based marketing within their focus to bring in more ideal patients

Connect with and be supported by Naturopathic specialty groups

Presenters include Drs' Alan Christianson, Nicole Marie Ortiz, and Aumatma Shah.

Group discussion will be followed by updates from the EndoANP about board certification and a Q&A session with event attendees. Questions submitted earliest will be given first priority.

Register in advance and submit your questions

here: <https://InstantTeleseminar.com/Events/110929611>

Attend and enter to win a personal one-hour mentorship call from the EndoANP board member of your choice!

● Alan Christianson, NMD

Any Tung, ND

● Nicole Marie Ortiz, ND

Aumatma Shah, ND

● Leila Turner, ND

Fiona McCulloch, ND

● Andrew Rubman, ND

www.endoanp.org

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