The American Association of Naturopathic Physicians

31st Annual Convention & Exhibition

Snowbird Resort
Booth Selection

AANP Corporate Partners receive priority booth selection, beginning November 1, 2015, on the following schedule:

- Emerald Partners: November 9, 2015  
- Diamond Partners: November 16, 2015  
- Platinum Partners: November 23, 2015  
- Gold Partners: November 30, 2015  
- Silver Partners: December 7, 2015  
- Non-Partners: January 1, 2016

Booth Fees

Rates include the following:
- 1 8’ (deep) x 10’ (wide) booth space  
- Skirted table, 2 chairs  
- Wi-Fi  
- 1 full conference registration (including CE)  
- 1 booth staff badge (includes all sessions & events except Saturday gala)  
- Additional staff badges available for $150

Corporate Partners: $2700 Premium/$2400 Standard  
Non-Partners: $3400 Premium/$3100 Standard  
Non-Profit: $1200 **

**A limited number of non-profit table-tops will be available in the education session area of the meeting space. Non-profit groups wishing to be in the exhibit hall, may purchase a booth at the corporate partner rate.

Venue

The 2016 AANP Conference is being hosted at the beautiful Snowbird Resort in the mountains of Salt Lake City, Utah. Snowbird, a 4 season resort, is home to The Salt Lake International Airport is only 29 miles from Snowbird Ski and Summer Resort. It takes approximately 40 minutes to reach Snowbird. A block of rooms has been reserved for AANP. A wide variety of accommodas has been blocked with rooms ranging from $139 to $379. To make reservations, guests should contact Snobird at 1-800-453-3000 or email lodging@snowbird.com and identify themselves as part of AANP.

www.naturopathic.org
Welcome!

Welcome to the 31st Annual AANP Conference and Exposition! To those of you who return year after year, Thank You! We know we could not have made it 31 years without you! For those of you who are new, we welcome you to the greatest gathering of licensed Naturopathic Doctors in North America. We are glad to have you with us.

The AANP is proud to host the 2016 conference at the Snowbird Resort in the mountains of beautiful Salt Lake City July 27 - 30, 2016. The AANP conference is the premier place to connect with practitioners offering natural medicine and real solutions to their patients.

The purpose of the exhibition portion of the AANP Annual Conference is to complement the continuing education sessions and to inform and educate attendes on the latest developments in natural healthcare related products, services, and technologies. Attendees include Naturopathic doctors and Students, Licensed Acupuncturists, nutritionists and doctors of Osteopathy. Approximately 600 healthcare professionals are expected to attend.

The Exhibit Hall - Redesigned

Those of you returning, know that we are constantly looking for ways to make your experience at AANP better. We recognize that often the attendee:exhibitor ratio is less than ideal, and we are ready to address this problem.

In 2016, the AANP exhibit hall will be open to only 75 exhibitors (compared to a total of 200 booths in 2015). The exhibit space at Snowbird has been designed to take advantage of the amazing setting, to allow for great networking opportunities and of course, to be a destination for the attendees, as opposed to a room that people walk through to get their lunch!

Consumer Day

The conference exhibit hall will be open to attendees Wednesday July 27 - Friday July 29. On Saturday July 30, the exhibit hall space will transform to a consumer event complete with family yoga, guided herb/wildflower walks, mini-workshops, product showcases and, of course, exhibitors. If your company has a consumer line, we encourage you to sign up for the consumer day. We will be marketing the exhibit opportunity to attract local businesses (health food stores, compounding pharmacies, natural products).

Visit www.sync-opate.com/events/AANPwellness for more information

Schedule At-a-Glance

- Exhibitor Move-In: Tuesday, July 26 3pm - 7pm
- Exhibit Hall open to attendees Wednesday, July 27 - Friday, July 29
- Exhibitor Move-Out: Friday, July 29 3pm - 6pm

- Consumer Day Move-In: Friday, July 29 6pm - 9pm
- Consumer Day open to public: Saturday July 30 8am - 4pm
- Consumer Day Move-Out: Saturday July 30 4pm - 7pm
1. Terms The term AANP used herein shall refer to the Annual Conference & Exposition and, as the context may require, its employees or agents, duly acting for the AANP in the management of the conference and exhibition. If an exhibitor violates any of these rules, violations shall result in dismissal.

2. Eligibility & Criteria The AANP reserves the right to deny any application and/ or remove exhibitors from the exhibit hall at its sole, arbitrary discretion. Criteria for exhibitors includes and is not limited to: relevancy to the profession and the mission of the AANP, stated claims must be true and supported by published materials, and professional, ethical conduct required at all times by the exhibitor and its staff. Acceptance of your company as an exhibitor does not constitute an endorsement by AANP of your company’s products and/or services.

3. Exhibitor Expenses Exhibitor is solely responsible (and indemnifies the AANP) for all expenses related to participation in the conference including: travel, lodging, food, shipping costs, booth furniture and supplies, etc. Each booth includes 1 full conference registration and 1 exhibitor staff badge. Exhibitor understands that there is an additional fee of $185 per person for each additional staff badge (up to 3).

4. Exhibit Space Specifications All individual booths are 8’x10’ and cannot be subdivided into smaller booth spaces. No end caps allowed. Multiple booths must be purchased in a linear row or an island. Exhibitors may be asked to alter or remove any portion of their booth that is found to be questionable or impedes a neighboring exhibitor.

5. Space Assignments Exhibit space will be allotted on a first-come, first-serve basis. AANP Corporate Partners, however, will receive priority. For more information on Corporate Partnership contact Ryan Cliche at 202-237-8150.

6. Floor Plan/Layout The AANP reserves the right to modify the existing floor plan to accommodate space sales, to avoid conflicts or to comply with local ordinances.

7. Cancellations & Reductions Once the contract is signed and exhibit space is allocated, you are contracted to exhibit space. Cancellations must be made in writing and will incur a cancellation fee as laid out herein. (1) Cancellations and booth downsize requests received by 4/30/16 are subject to a cancellation fee equal to 50% of the booth space. (2) Cancellations and booth downsize requests received on/after 5/1/16 are not eligible for a refund of any kind.

8. Subletting Booth Space Exhibitors may not sublet booth space under any circumstances. Booths may be shared; only ONE contact person per booth is permitted. Sharing requests must be made at the time of application. AANP reserves the right to review credentials and claims of all parties.

9. Booth Staffing Booths must be staffed by qualified employees of the exhibiting company at all times during show hours.

10. Booth Appearance & Noise All exhibits will be inspected during set - up to ensure all booths are decorated in good taste, safely secured and professionally designed. Noise, from electrical or mechanical apparatus or other types of displays, that causes interference or annoyance to other exhibitors is not allowed.

11. Child Safety No children under the age of 16 are allowed in the Exhibit Hall.

12. Americans with Disabilities Act (ADA) Each exhibitor shall be responsible for compliance with all applicable provisions of the ADA within its booth and exhibit space including but not limited to wheelchair access. Exhibitors shall indemnify, hold harmless and defend the AANP from and against any claims, liabilities, losses, damages and expenses (including attorney’s fees and expenses) resulting from or arising out of the exhibitor’s failure (or allegation of failure) to comply with the provisions of the ADA.

13. Over-the-Counter Sales Exhibitors are encouraged to offer information that is educational, professional and instructional. Exhibitors may take orders for product sales. It is the responsibility of the exhibitor to contact local authorities for information regarding sales tax or other local laws and regulations.

14. Media Related Activities All public relations, press & media related activities must be approved by the AANP.

15. Advertising/Public Relations Distribution of promotional materials printed by exhibitors or their agents is limited to the exhibit area rented by the exhibitor. Materials displayed in other areas may be removed by the AANP. Third parties such as advertising/public relations agencies acting on behalf of the exhibitors must also abide by all rules and regulations related to AANP. It is the responsibility of the exhibitor to make all parties aware of all rules and guidelines.

16. Sponsored Functions Social and hospitality functions conducted by the exhibitor must be in a manner that is consistent with the professional and educational nature of AANP. All planned functions must be approved by the AANP Meetings Department in writing. Non-exhibiting companies are prohibited from hosting hospitality functions, market research or focus groups during AANP without the expressed written approval of the AANP Meetings Department.

17. Promotions & Giveaways All printed promotions directly related to onsite activities must be approved by the AANP at least four (4) weeks prior to the event. No adhesive or noisy promotional materials are permitted under any circumstance. All drawings, raffles, lotteries and contests must be submitted to and approved by the AANP.

18. Security The AANP, Viper Expo, security vendor and conference venue will not be held responsible for the safety of the property of the exhibitors from theft, damage by fire, accident, vandalism or other causes. The AANP strongly recommends that exhibitors secure a rider to cover all booth and display items during transportation to, during and from this event. AANP insurance policies do not cover exhibitor liabilities.

19. Indemnity The exhibitor agrees to indemnify and hold the AANP, its employees, agents, officials and contractors and the conference venues harmless against any and all damages, claims, judgments, losses, costs and expenses (including attorney fees) that may be incurred, suffered, sustained by or imposed upon the AANP and/or the Conference venue by reason of exhibitor’s activities pursuant to the approved exhibit space application and contract. This indemnification agreement includes and is not limited to all claims, damages, losses or expenses attributable to personal or bodily injury, sickness, disease or death, or injury to or destruction of tangible property, including the loss of such property.

20. Compliance with Local Ordinances Licenses and permits required by local statute, ordinance or regulations are to be obtained by and paid for by the exhibitor. Each exhibitor will be responsible for compliance with local health, fire and safety ordinances and regulations. The AANP strongly suggests that any company serving food or beverage samples contact local health departments to ensure compliance with local laws and ordinances.

21. Damage to Facilities Exhibitors must surrender space occupied/rented in the same condition as the time of occupation. Exhibitors will be responsible for any damage done to the facilities and for any and all claims and demands on account of any injury, death or damage done to property occurring in or upon exhibitor’s booth space or due to exhibitor’s acts. No nails, tacks or screws may be driven into the floor, wall or woodwork of the building.

Questions? Please contact Syncopate Meetings & Events at 410-590-7900 or info@sync-opate.com. Visit www.naturopathic.org for more information.
Sponsorship Opportunities

Attendees love to bring home a bag they can use all year. We’re sure your company would love to have its logo included!

Water Bottle — $8000
AANP members carry and use these water bottles throughout the conference and during the year. Your company’s logo will be engraved next to the conference’s.

Internet with Custom Landing Page — $5000
Whenever a conference attendee uses the internet, they will land on the webpage of your choice!

Hotel Key Cards — $3500
What better way to advertise your booth location than on the hotel key card attendees will use every day?

Gala Reception — $3500
When sponsoring the Saturday night event you will receive large display signage, your logo printed on the back of the full color gala ticket and a few minutes at the microphone.

Lanyards — $4000
All attendees will receive a lanyard (nametag necklace) with their conference badge. The sponsoring company will have their logo printed across each attendee’s lanyard.

Chaperoned Email — $2500
A sponsoring company can provide an email message or designed ad and AANP will email it to their full contact list.

Breakfast Sessions — $2500
These sessions will be yours to do with as you please and run in the main lecture rooms during breakfast. It’s a great time to hold a special educational event.

Vendor Showcases — $1500
These 20-minute sessions will run in the Exhibit Hall during session breaks and lunch. It’s a great time to engage attendees on the latest and greatest at your company.

Coffee Break — $1500
Your company will be highly visible during your break. We will post your name on 1 large sign and several small signs around the coffee/tea service, and the main conference sign.

Bag Inserts — $1000
Product samples will be inserted in attendees’ conference bag. This sponsorship is for product only; no paper/fliers please; up to 750 samples will be requested.

Conference Program Ads — $500 - $1500
The program book is the conference guide for attendees. Speaker bios, session descriptions, and schedules are joined with black and white and full color ads.

Conference App & Smartphone Ads — $250 - $2500
This is the mobile guide to the conference! Attendees will download the app weeks before the expo and use it throughout the week for planning.

Happy Hour at Your Booth — $500
Engage and entertain attendees on Friday evening at your booth with wine and heavy hors d’oeuvres.

Exhibit Hall Treasure Hunt — $250
Have your logo included on the Treasure Hunt list. Attendees will have to stop by your booth to get credit towards their entry into a drawing for several different prizes.

For more information on these and other sponsorship opportunities, please contact Syncopate Meetings & Events at 410-590-7900 info@sync-opate.com