

## NATUROPATHIC MEDICINE WEEK

OCTOBER 7-13, 2018  
WWW.NATUROPATHIC.ORG

# *Celebrate Naturopathic Medicine Week with Us Next Week!*

Take part in fun competitions, get free CE, and celebrate #NatMedWeek. See below for upcoming activities and events brought to you by the NMSA, INM, AANMC, and the AANP!

## ***NMSA***



The annual [NMSA Naturopathic Medicine Week Challenge](#) began in 2015 and is an inter-chapter competition for naturopathic medical students to raise awareness about naturopathic medicine while educating our family, friends, and the general public. Every year, students from each of our 9 Chapters create videos, blogs, informational handouts, and share information through various social media platforms.

### **When is it?**

*The USA Challenge begins at 12:01 am on October 8, 2018, and ends at 3:00 pm on October 12, 2018*

### **How Does it Work?**

- Take Action
- Document your Action
- Win points for your school!
- Win The Golden Avocado (*pictured above*), Money for Your Chapter, and Ultimate Bragging Rights

[Click here](#) to learn how to participate.

## Whole Patient Whole Person Photo Contest

To celebrate #NatMedWeek2018, the Institute for Natural Medicine plans to share the benefits of Naturopathic Medicine far and wide.

From October 7 - October 13, submit your photo on Instagram to share your whole patient, whole person experience, describing how naturopathic medicine takes care of the mind, body, and soul.



And it's not just for fun: you could win some pretty cool prizes, too! Our grand prize winner will win a one-of-a-kind, custom [Amazon Echo Show](#) in stylish INM colors. We'll also be awarding a Naturopathic Medicine swag bag to the fan favorite for the most liked image on Instagram, featuring our ever popular "I <3 Naturopathic Medicine" pop sockets.

### How to Enter

1. Take a photo or video sharing your whole patient, whole person story and share it on Instagram.
2. Tag @instituteformaturalmedicine
3. Add hashtags #NatMedWeek2018 AND #WholePatientWholePerson
4. Share with your friends and tell them to vote!

**Winners will be announced on October 17th.** *The photo on the right is last year's winner, taken by Natiya Guin, ND.*

But don't stop there - Naturopathic Medicine Week will feature more facts, fun, and fantastic benefits of naturopathic medicine. A few highlights include:

- [Update your Facebook Messenger Images or Profile Pics](#) via INM.
- [Share some knowledge](#) from our informative FAQ series.
- [Check in with NMSA](#) to discover more about the Golden Avocado Challenge and upcoming guacamole parties.

Events and information are being added daily, so keeping check back for online updates at INM's [Facebook](#), [Twitter](#), and [Instagram](#).

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## AANP



We wouldn't have Naturopathic Medicine Week if it weren't for YOU. To celebrate our incredible members, you're invited to a special CE webinar as we celebrate Naturopathic Medicine Week!

The webinar, *Resilience, Stress, and Epigenetics*, is the first installment of a series sponsored by Standard Process. It will take place **Tuesday, October 9, 7:00-8:00 PM, EDT**, and offers one hour of general CE.

Join us as in a review of the emerging science of epigenetics, including the role of miRNA, in resilience as we continue to gather a better understanding of the scientific basis for the adaptogenic response to stress.

[Register here](#) and learn more about our speaker, Dr. Jennifer Stagg

*(pictured)*. This AANP webinar is free for members; the non-member cost is \$39.

With #NatMedWeek2018 right around the corner, this is a prime opportunity to showcase the value of what you do with patients, prospective patients, reporters, and community leaders through a variety of creative activities, events, and messages.

What can you do? The options are endless. For event and promotional ideas, plus a toolbox full of helpful resources, visit our [website](#).

**Posting to social media during Naturopathic Medicine Week? Please be sure to use #NatMedWeek2018!**

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## ***AANMC***

Follow [AANMC's](#) takeover of the [Health Professions Week Instagram](#) account during Naturopathic Medicine Week!

Health Professions Week is a collaborative effort sponsored by the organizations that promote health profession education. The AANMC and admissions representatives from its accredited member schools will be taking over HPW's social media for Naturopathic Medicine Week. Each school will be showcasing what makes their naturopathic medicine program unique. #HPW2018

Be sure to follow along, like and share images - and don't forget that hashtag - #NatMedWeek2018!

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## ***DONATE***

In honor of Naturopathic Medicine Week, please consider a donation to our compounded medications fund. The AANP wants to ensure your patients continue to have access to such safe medicines as MSM, curcumin, germanium, boswellia, and acetyl-L-carnitine. Dozens of others are on the chopping block. [Click here](#) to view the bulk drug substances under FDA evaluation.

**DONATE**

Your donation will support legal actions we are taking to protect how you practice.

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See what's happening on our social sites:

