2016 Call for Nominations

From Tara Levy, ND, Nominations Committee Chair - Nominations are now being accepted for the 2016 - 2017 AANP Board of Directors. This year we will elect a Treasurer and three Directors of the Board. All terms commence on January 1, 2016. Election to an AANP Board Director position is open to any eligible member. The AANP Board encourages all eligible members who are interested in lending their voice and experience to the Board to apply through this nominations process. Read more

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News From The Office

Early Bird Pricing Ends May 3!
Register today to get the best conference rate available. The AANP 2015 Conference Program will feature day-long boot camps, expert panels, NED (Naturopathic Education Doctoring) Talks, research, and personal insightful tales of healing (the PITH). There are six boot camps to choose from:

1. Genomic Medicine in Clinical Practice
2. Ultimate Weight Loss
3. Environmental Medicine
4. Anxiety Disorders
5. Preconception and Infertility - How to get your patients pregnant
6. Lyme Disease

Click here to review a full schedule

A Confluence of Rivers
From Amy Rothenberg, ND,
Is Your Online Profile Up-To-Date?
When was the last time you updated your Find an ND profile? Make sure potential patients can contact you. Here’s how to update your profile today. Want to add your picture? Find out how.

Member Offers

- **Save 50% on ABC Subscriptions**
- **Free Access to Natural Standard**
- **Save $105 on Web Service**

**AANP Board Member** - As any of you who have followed AANP news know by now, Massachusetts has been working diligently to accomplish licensure. Sometimes I imagine you think we’re unreasonably patient, or incompetent, or both! But I want to tell you a few points about this work that might make you smile, or might just have you pull out your credit card to make a donation! Read more

**Pennsylvania House Passes Licensure Bill**
On April 22, NDs in Pennsylvania moved a significant step closer to licensure with the passage of HB 516 by the state House. A strong grassroots effort supported the bill, which passed by a vote of 169-25. Efforts are underway to push the bill in the Senate, where prospects look favorable. Congratulations to the PANP and its dedicated group of advocates. If you have a PA connection and would like to help, click here.

**Drink Alcohol? Read This**
*From Robert Kachko, ND, LAc -*
A large part of my time as a naturopathic physician is spent teaching patients about foundational lifestyle choices which will bring them closer to sustainably optimal health...

When the topic of alcohol consumption comes up there’s generally a wide range of emotional attachment to the activity itself. Nearly everyone knows that "drinking isn't good for you..." but human nature is such that some vices are often readily justified by those in the pursuit of their own version of a happy life. As doctors our job is not to judge people's choices, but rather to better inform those choices by educating our patients. Read more

**AANP Stands Up for Homeopathic Medicines**
AANP Board member Amy Rothenberg, ND, DHANP, provided expert testimony at a recent FDA hearing intended to assess whether or not the agency should change its regulatory approach to
homeopathic products. "AANP believes that FDA's current approach is working well," Dr. Rothenberg commented. "The low cost of these medicines, as well as the consistent quality of product, make them appealing to both physician and patient. Over decades of use, we have not found problems or variability with quality of the homeopathic product, and no toxicity has been reported." Read more

Most Popular Last Week

Dishwashing Liquid?
From Amy Rothenberg, ND, AANP Board Member - I remember this 1980s commercial promoting dishwashing liquid as a hand soak for rough and dry skin. When Madge, the manicurist, mentioned what the proffered hand was soaking in, the woman yanked her hand away and said incredulously, "DISHWASHING LIQUID!?" It was funny and offbeat and stuck with me. With my own hands plunged into soapy water doing dishes, I heard a terrific piece on NPR last month reporting on a study in a recent edition of the journal, Pediatrics, on the potential benefits of a family washing dishes by hand vs. using a dishwasher and how it might well decrease the incidence of allergy, asthma and eczema in children. Read more

Naturopathic Medicine & Doctors in the Media

Ignoring New PSA
Apr 30 - NANP's 2015 Annual Conference
May 2 - 3rd Annual VANP Conference
May 8 - TXAND Event
May 12 - Foundations of Herbal Medicine Webinar
May 14 - Naturopathic Pearls for Cancer Survivorship
May 15-17 - Women's Retreat
May 22 - Suisse Neural Therapy Level II
Visit the Events Calendar for more educational and networking events.

Recommendations Could Save Your Life
Written by Geo Espinosa, ND, for HealthWire - I'll never forget a recent patient of mine - let's call him Bob. He was a friendly, cheerful guy - a retired banker and world traveler who had just turned 70. He came to me with prostate cancer that had spread to the bone. Bob found out about his disease two years before, when he decided - for the first time in about 30 years - to get a general check-up, along with full body MRI. At the time, he had no symptoms and was relatively healthy for a 68-year-old. Read more

College of Natural Medicine's chief on chronic disease, vaccinations and mainstream vs. natural medicine
From Portland Business Journal - David Schleich, president and CEO of Portland's National College of Natural Medicine, is a firm believer in the healing power of good nutrition and daily reflections about what's he's grateful for. He's also a strategic thinker who has grown the college to a major powerhouse in the world of natural medicine. The student population has nearly doubled since he took the helm in 2007, to 600. Read more

Blending Modern and Traditional - Puyallup Tribe Opens Oncology Center
From Indian Country - This is the new look of cancer treatment: A blend of modern oncology and natural healing through lifestyle, nutrition, and traditional methods such as acupuncture, botanical medicines, and naturopathy. To help instill serenity and peace of mind, chemotherapy treatment rooms offer views of majestic Mount Rainier. Outdoor treatment areas will be available in spring and summer. Read more

Practice and Professional Development

Example Risk Assessment for an Office-based Business
This example risk assessment shows the kind of approach a small business might take. It can be used as a guide to think through some of the hazards in your business and the steps you need to take to control the risks. Please note that it is not a generic risk assessment that you can just put your company name on and adopt
wholesale without any thought. This would not satisfy the law - and would not be effective in protecting people. Every business is different - you need to think through the hazards and controls required in your business for yourself. [Read more]

5 Design Tips to Make Your Practice Website Irresistible
Your practice website is often a patient's first impression of you, your practice, and your brand. Your website shows how much you value your online presence and the patients whose needs you're trying to meet. In short, your website design is your billboard to the online world; it's an extension of your practice. [Read more]

Where to Invest in 2015: Top 7 Strategies for Medical Practices
New physicians and practice managers enjoy the dreaded task of budgeting for the upcoming year. There never seems to be enough money to accomplish everything, and with the growing list of regulatory requirements, this probably won't change anytime soon. However, setting a budget-and sticking to it-is one of the most important steps that practices can take toward ensuring financial viability. [Read more]